

ZOOM IN ON GREAT ADVENTURES

Canon all-new PowerShot SX series cameras come equipped with superior lens quality and optics technology that elevate every photographer's vision. With up to 50x optical zoom on the PowerShot SX540 HS every adventure is captured up-close and personal, producing richer colours and image detail. What's more, its ZoomPlus technology delivers twice the maximum zoom without compromising on photo quality. Being in the moment has never been closer and more immersive.



Original



40x zoom



50x zoom



100x ZoomPlus

*50x optical zoom is only available for PowerShot SX540 HS

GO MACRO FOR THE FINEST DETAILS



Some moments are best captured in great focus. This is why the built-in Macro function in your PowerShot SX cameras is engineered to take you closer and more immersive – right up to 0cm. Marvel in the essence of stunning beauty, captured with every intricate detail.



*PowerShot SX60 HS, PowerShot SX540 HS & PowerShot SX420 IS

SPECIFICATIONS



	SX60 HS	SX540 HS	SX420 IS	
IMAGING PROCESSOR	DIGIC 6	DIGIC 6	DIGIC 4+	
SENSOR	1/2.3-type 16.1 MP CMOS	1/2.3-type 20.3 MP CMOS	1/2.3-type 20 MP CCD	
ISO SPEEDS	ISO 100-3200	ISO 80-3200	ISO 100-1600	
LENS	MACRO	0cm		
	MAGNIFICATION	65x	50x	42x
	FOCAL LENGTH	21-1365mm*	24-1200mm*	24-1008mm*
	F VALUE	f/3.4(W)-f/6.5(T)	f/3.4(W)-f/6.5(T)	f/3.5(W)-f/6.6(T)
ZOOMPLUS	Approx. 130x	Approx. 100x	Approx. 84x	
LCD MONITOR	3.0 type Approx. 922,000 dots (4:3) Var-angle	3.0 type Approx. 461,000 dots (4:3)	3.0 type Approx. 230,000 dots (4:3)	
	EVF	EVF Approx. 922,000 dots	-	-
MOVIE	Full HD (1920 x 1080) 30/60p	Full HD (1920 x 1080) 29.97/59.94p	HD (1280 x 720) 25p	
HYBRID AUTO	-	Yes	-	
CREATIVE SHOT	-	Yes	-	
STORY HIGHLIGHTS	-	Yes	-	
ZOOM FRAMING ASSIST	-	Yes, Seek/Lock	-	
RECORDING MEDIA	SD, SDHC, SDXC (UHS-I compatible)	-	SD, SDHC, SDXC	
WI-FI/NFC	-	Yes	-	
SIZE/WEIGHT (INCLUDING BATTERY AND MEMORY CARD)	127.6 x 92.6 x 114.3mm/Approx. 650 g	120.0 x 81.7 x 91.9mm/Approx. 442g	104.4 x 69.1 x 85.1mm/Approx. 325g	
BATTERY	NB-10L	NB-6LH	NB-11LH	
BATTERY LIFE (CIPA COMPLIANT)	Approx. 340 images	Approx. 205 images	Approx. 195 images	



	SX720 HS	SX620 HS	
IMAGING PROCESSOR	DIGIC 6	DIGIC 4+	
SENSOR	1/2.3-type 20.3 MP CMOS	1/2.3-type 20.2 MP CMOS	
ISO SPEEDS	ISO 80-3200		
LENS	MACRO	1cm	
	MAGNIFICATION	40x	25x
	FOCAL LENGTH	24-960mm*	25-625mm*
	F VALUE	f/3.3(W)-f/6.9(T)	f/3.2(W)-f/6.6(T)
ZOOMPLUS	Approx. 80x	Approx. 50x	
LCD MONITOR	3.0 type, Approx. 922,000 dots (4:3)		
EVF	-		
MOVIE	Full HD (1920 x 1080) 29.97/59.94p	Full HD (1920 x 1080) 30p	
HYBRID AUTO	-	Yes	
CREATIVE SHOT	-	Yes	
STORY HIGHLIGHTS	-	Yes	
ZOOM FRAMING ASSIST	Yes	-	
RECORDING MEDIA	SD, SDHC, SDXC (UHS-I compatible)	SD, SDHC, SDXC	
WI-FI/NFC	-	Yes	
SIZE/WEIGHT (INCLUDING BATTERY AND MEMORY CARD)	109.7 x 63.8 x 35.7mm/ Approx. 270g	96.9 x 56.9 x 27.9mm/ Approx. 182g	
BATTERY	NB-13L		
BATTERY LIFE (CIPA COMPLIANT)	Approx. 250 images	Approx. 295 images	

*35mm film equivalent

** Remote shooting with expanded functions

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PowerShot

Canon
Delighting You Always



50x optical zoom

65x optical zoom

42x optical zoom

40x optical zoom

25x optical zoom



These icons represent features that are available for PowerShot SX540 HS

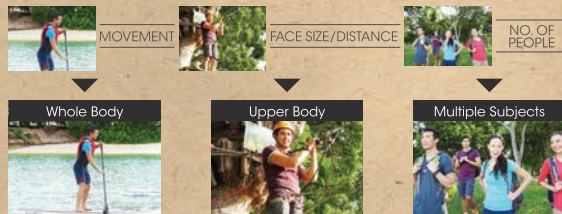
INTUITIVE ZOOM FRAMING ASSIST



Canon PowerShot SX Series cameras make the best travel companions. With the intuitive Zoom Framing Assist Auto Zoom, beautiful photo composition can now be achieved effortlessly. Simply point your camera to the subject, activate this function and your camera will automatically adjust its zoom based on subject size, number, distance as well as camera movement.



Detect and frame your subject before capturing



*Zoom Framing Assist Auto Zoom: PowerShot SX720 HS, PowerShot SX540 HS, PowerShot SX60 HS
Auto Zoom: PowerShot SX620 HS

ON THE MOVE WITH INTELLIGENT IS

INTELLIGENT
IS

Snap picture-perfect moments on the go. With Intelligent IS, your PowerShot SX camera analyzes each situation during the shoot and classifies the scenes into one of six types. This effectively reduces camera shake, enabling stable and stunning clarity with every shot.



Without INTELLIGENT IS



With INTELLIGENT IS

CREATIVE FUN WITH EVERY SHOT



Add a spark of creativity with the Creative Shot. Together with your original photo, this feature offers 5 unique photo variations automatically from a fun selection of 46 filters. You can also style them in any of the Retro, Monochrome, Special or Natural presets.



Original



Filters

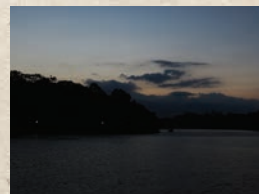
*PowerShot SX540 HS, PowerShot SX720 HS, PowerShot SX60 HS, PowerShot SX620 HS

USE HS SYSTEM IN LOW-LIGHT



True to your adventurous spirit, the all-rounded Canon PowerShot SX Series cameras are designed to produce images with stunning depth, detail and emotional resonance wherever you go.

With its HS System, you'll enjoy impressive tracking capabilities even in low-light situations at night or during indoor shoots. Beautiful low-light shots are now possible with minimal noise and maximum detail in highlight and shadow areas.



Without HS SYSTEM



With HS SYSTEM

*PowerShot SX540 HS, PowerShot SX60 HS, PowerShot SX720 HS, PowerShot SX620 HS

EASY SHARING VIA WI-FI & NFC



With Wi-Fi/NFC connectivity, sharing pictures is now as spontaneous as capturing them. Simply launch the Camera Connect app on your mobile device to transfer content from your camera or upload them on social media directly from your camera via Canon IMAGE GATEWAY.



TAKE YOUR PICTURES REMOTELY



You can now shoot without touching your camera! All you need is to connect to a compatible device via Wi-Fi. Directly from your PowerShot SX camera, simply activate the Camera Connect App and use its remote shooting function to take photos. This app displays subjects in real-time, enabling you to adjust photo settings before each capture. It's perfect for selfies and group shots.

