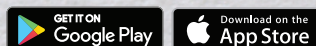


CONNECT ANYWHERE WITH WI-FI / NFC FOR THE SOCIAL SHARER



CANON CAMERA CONNECT



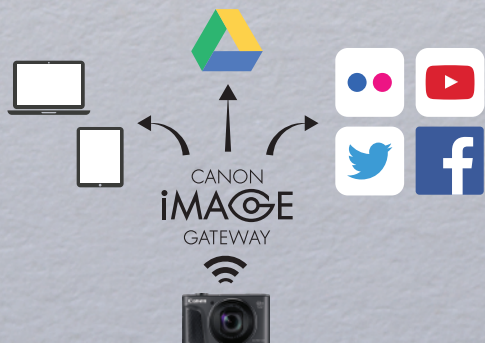
Share photos quickly and easily! Just pair your camera with your phone using NFC or the built-in low-energy Bluetooth technology.

Then, launch the Canon Camera Connect app on your phone to transfer photos to it from your camera; or use it to control your camera and shoot remotely.



CANON IMAGE GATEWAY

A CANON IMAGE GATEWAY account comes free with your camera. It has 10GB of online storage for your photos and videos, which you can easily share with family and friends over email or social media. Pair this account with your Facebook to post there directly - and share your great shots right as they're taken!



SPECIFICATIONS

		PowerShot SX60 HS	PowerShot SX540 HS	PowerShot SX430 IS
IMAGING PROCESSOR		DIGIC 6	DIGIC 6	DIGIC 4+
SENSOR		1/2.3-type 16.1 MP CMOS	1/2.3-type 20.3 MP CMOS	1/2.3-type 20 MP CMOS
ISO SPEEDS		ISO 100-3200	ISO 80-3200	ISO 100-1600
LENS	MACRO	OCM		
	MAGNIFICATION	65x	50x	45x
	FOCAL LENGTH	21-136.5mm	24-1200mm	24-1080mm
	F VALUE	f/3.4(W)-f/6.5(T)	f/3.4(W)-f/6.5(T)	f/3.5(W)-f/6.8(T)
ZOOMPLUS		Approx. 130x	Approx. 100x	Approx. 90x
LCD MONITOR		3.0 type Approx. 922,000 dots (4:3) Vari-angle	3.0 type Approx. 461,000 dots (4:3)	3.0 type Approx. 230,000 dots (4:3)
EVF		EVF Approx. 922,000 dots	-	-
MOVIE		Full HD (1920x1080) 59.94 / 29.97	Full HD (1920x1080) 59.94 / 29.97	HD (1280x720) 25p
HYBRID AUTO		Yes	-	-
CREATIVE SHOT		-	Yes	-
STORY HIGHLIGHTS		-	Yes	-
ZOOM FRAMING ASSIST		Yes, Seek/Lock	-	-
RECORDING MEDIA		SD, SDHC, SDXC (UHS compatible)	-	SD, SDHC, SDXC
WI-FI/NFC		Yes	-	-
SIZE/WEIGHT (INCLUDING BATTERY AND MEMORY CARD)		127.6 x 92.6 x 114.3mm/Approx. 650g	120.0 x 81.7 x 91.9mm/Approx. 442g	104.4 x 69.1 x 85.1mm/Approx. 323g
BATTERY		NB-10L	NB-6LH	NB-11LH
BATTERY LIFE (CIPA COMPLIANT)		Approx. 340 Images	Approx. 205 Images	Approx. 195 Images



		PowerShot SX730 HS	PowerShot SX620 HS
IMAGING PROCESSOR		DIGIC 6	DIGIC 4+
SENSOR		1/2.3-type 20.3 MP CMOS	1/2.3-type 20.2 MP CMOS
ISO SPEEDS		ISO 80-3200	
LENS	MACRO	1 cm	
	MAGNIFICATION	40x	25x
	FOCAL LENGTH	24-960mm	25-625mm
	F VALUE	f/3.3(W) - f/6.9(T)	f/3.2(W) - f/6.6(T)
ZOOMPLUS		Approx. 80x	Approx. 50x
LCD MONITOR		3.0 type, Approx. 922,000 dots (4:3) Tilt type LCD	3.0 type, Approx. 922,000 dots (4:3)
EVF		-	-
MOVIE		Full HD (1920 x 1080) 59.94 / 29.97	Full HD (1920 x 1080) 29.97
HYBRID AUTO		Yes	-
CREATIVE SHOT		Yes	-
STORY HIGHLIGHTS		Yes	-
ZOOM FRAMING ASSIST		YES	-
RECORDING MEDIA		SD, SDHC, SDXC (UHS-I Compatible)	SD, SDHC, SDXC
WI-FI/NFC		Yes	-
SIZE/WEIGHT (INCLUDING BATTERY AND MEMORY CARD)		110.1 x 63.8 x 39.9 mm / Approx. 300g	96.9 x 56.9 x 27.9mm / Approx. 182g
BATTERY		NB-13L	
BATTERY LIFE (CIPA COMPLIANT)		Approx. 250 Images	Approx. 295 Images

Errors and omissions excepted. Images are simulated. Weights and dimensions are approximate. Subject to change without notice. Macintosh is a trademark of Apple Computer Inc., registered in the United States and other countries. Microsoft® and Windows® are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Wi-Fi is a trademark. Other names and products not mentioned above may be registered trademarks or trademarks of their respective companies. Canon is a registered trademark of Canon Inc.

Warning: Unauthorised recording of copyrighted materials may infringe on the rights of copyright owners and be contrary to copyright laws.

PowerShot

Canon
Delighting You Always



FREE THE PHOTOGRAPHER IN YOU

Perfect features to enhance your unique shooting style



These icons represent features that are available on PowerShot SX730 HS

ZOOM FEATURES FOR THE ZOOM-AWAY SHOOTER



24mm



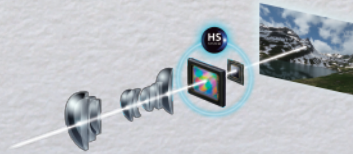
40X Zoom



80X ZoomPlus

CANON SUPER ZOOM LENS TECHNOLOGY

If you tend to stray away from your friends in pursuit of the perfect close-up, this is for you. Our superior lenses and optics magnify shots up to 40X (80X with ZoomPlus) without any loss of quality. So you can zoom close without having to move close.



ZOOM FRAMING ASSIST



When you're zoomed in, it's easy to lose track of your subject – especially if it's moving. This lets you zoom out to spot your subject, then quickly zoom back in to get the shot you want.

IMAGE-QUALITY FEATURES FOR THE PERFECTIONIST

We get it: you want every detail in your photos to be perfect. We do, too. That's why our cameras are equipped with the technology to help you capture incredible, professional-quality shots.

STRONG IN THE DARK



Take detailed, gorgeous pictures even when it's dark. With a Canon, less light doesn't have to mean less beauty.



Get beautiful low-light shots with minimum noise and maximum details.



Our smart image processor helps you take the best shots in any situation.



Shoot videos that come vividly to life in 1080p full HD.



Fast, accurate auto-focus for perfect sharpness in every shot.

180° LCD TILT SCREEN FOR THE SELFIE LOVER



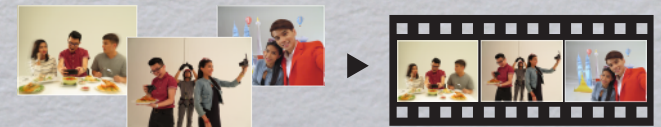
If you're your own favourite model, this will help you get your best angle every time. Plus, the wide-angle lens captures more of your equally stunning backgrounds, and our advanced Smooth Skin feature ensures you have the best complexion in every shot.

CREATIVE SHOT FOR THE PHOTO FILTERER



If you have a strong creative streak, you'll love this. Choose from a wide range of photo modes: Monochrome, Retro, Natural and more... choose the perfect mood to give your photos that extra dash of wow-factor!

STORY HIGHLIGHTS FOR THE HOME VIDEO DIRECTOR



Tell bigger, richer stories! This feature takes your still images, digest movies, short clips and Creative Shot movies; and weaves them all together into a highlight reel that comes alive with movement, colour and even an in-camera music track.

1CM / 0.4IN. MACRO FOR THE FOODIE



1cm / 0.4in. macro

Love to feed the camera before you eat? This will let you get up-close to capture every deliciously glistening morsel. Take food shots so detailed and rich, they'll make unforgettable meals even more so.